On May 23-24, the United Nations will host the first ever World Humanitarian Summit (WHS) in Istanbul, Turkey. Together, over 5000 Heads of State and representatives from NGOs, civil society, and the private sector will work to find better ways of meeting the needs of millions of people affected by conflicts and disasters.

There has never been a greater opportunity to advocate for the importance of energy access for heating, lighting, cooking, and powering for people living in humanitarian settings.

#EnergyMatters is a communications campaign conducted by the SAFE Humanitarian Working Group. The goal is to raise awareness and build support for the inclusion of energy access in humanitarian policies and strategies before and during the Summit.
Energy access is a critical, life-saving component of humanitarian response. Energy technologies and alternative fuels can help bridge the humanitarian-development divide by improving livelihoods, food security and nutrition, health, safety, and the environment in a way that is cost-effective and sustainable.

This toolkit provides guidelines and suggested material that you can share through your social media networks throughout April and May 2016.

Add your voice to help raise awareness that #EnergyMatters to the nearly 60 million displaced women, men, boys and girls living in humanitarian settings around the world!

#EnergyMatters
Did you know?

Access to energy affects nearly **every aspect** of humanitarian aid, including:

**Food Security & Nutrition**
Food provided by humanitarian agencies must be cooked before it can be eaten, yet clean cookstoves and fuel are rarely provided. As a result, people often sell or exchange part of their food rations for fuel, decreasing nutritional intake.

**Protection**
Walking long distances to collect firewood for fuel or navigating camps without adequate lighting exposes women and children to the risk of injury and physical assault.

**Health**
An estimated 20,000 forcibly displaced people die prematurely every year as a result of smoke pollution from indoor fires. *

**Livelihoods**
Fuel costs absorb large proportions of crisis-affected families’ meagre income, and the time women and children spend collecting firewood negatively affects their ability to work or attend school.

**Environment**
An estimated 64,700 acres of forest are burned for fuel each year by forcibly displaced families living in camps. * Widespread deforestation creates tensions with host communities and can be a conflict risk factor.

*Source: [Moving Energy Initiative](https://www.movingenergyinitiative.org), 2015
Add your voice to #EnergyMatters for the World Humanitarian Summit

- Use these tweets (or your own!) any time between now and May 24th. Also check out our tweet schedule on the next slide! ➔
- Always use the hashtag #EnergyMatters.
- When possible, include the WHS event hashtag #ShareHumanity.

**TWITTER**


Most of the world's 59.5 million #refugees & IDPs have no access to #electricity. Leave no one behind at WHS. #EnergyMatters #ShareHumanity

Safe access to clean cooking fuel is vital to protecting women & girls in crisis settings #EnergyMatters [http://bit.ly/1MQSKg6](http://bit.ly/1MQSKg6)

Energy access is vital in natural disasters, for cooking, light, heat, & phone charging. #EnergyMatters in managing risks. #ShareHumanity

"The importance of energy is the lifeblood of a camp." Spread the word that #EnergyMatters at WHS! #ShareHumanity [http://bit.ly/1okoF21](http://bit.ly/1okoF21)
Add your voice to #EnergyMatters for the World Humanitarian Summit

The SAFE Humanitarian Working Group will release these tweets from our account @SafeFuelEnergy on the following dates. Copy or retweet them to join us!

<table>
<thead>
<tr>
<th>Date</th>
<th>Tweet</th>
<th>Image to attach</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 16th</td>
<td>#EnergyMatters for nearly every aspect of humanitarian aid. Help spread the word at WHS in 1 week! #ShareHumanity</td>
<td>(click here to download)</td>
</tr>
<tr>
<td>May 17th</td>
<td>Access to lighting is vital for crisis-affected children to study. #EnergyMatters for #education. #ShareHumanity</td>
<td>(click here to download)</td>
</tr>
<tr>
<td>May 18th</td>
<td>Approx 20,000 displaced people die every year from household air pollution. #EnergyMatters for Global Health #ShareHumanity</td>
<td>[none]</td>
</tr>
<tr>
<td>May 19th</td>
<td>Energy projects have great potential to transcend the humanitarian/development divide #EnergyMatters #ShareHumanity <a href="http://bit.ly/1ZJifqY">http://bit.ly/1ZJifqY</a></td>
<td>[none]</td>
</tr>
<tr>
<td>May 20th</td>
<td>Better #energyaccess can improve the health, safety, &amp; livelihoods of women &amp; girls. #EnergyMatters #ShareHumanity</td>
<td>(click here to download)</td>
</tr>
<tr>
<td>May 23rd</td>
<td>WHS launches today! Visit @SafeFuelEnergy 's Exhibition Fair booth to learn why #EnergyMatters to crisis-affected people. #ShareHumanity</td>
<td>[none]</td>
</tr>
<tr>
<td>May 24th (1)</td>
<td>WHS! Stop by @SafeFuelEnergy's side event &quot;Why #EnergyMatters&quot; with #MovingEnergy today! #ShareHumanity @CH_EERDept @cookstoves @WFP @UNFAO</td>
<td>[none]</td>
</tr>
<tr>
<td>May 24th (2)</td>
<td>Last day of WHS. Help secure commitments to improve #energyaccess in humanitarian aid <a href="http://bit.ly/20jDzTW">http://bit.ly/20jDzTW</a> #EnergyMatters #ShareHumanity</td>
<td>[none]</td>
</tr>
</tbody>
</table>
Add your voice to #EnergyMatters for the World Humanitarian Summit

Use these Facebook posts (or your own!) any time between now and May 24th. Visit our Social Media Assets folder to select an image to accompany your post, and see the Resources slide to access more facts, statistics and stories.

FACEBOOK

At the World Humanitarian Summit (May 23-24) 5000+ Heads of State and civil society leaders will discuss how to improve humanitarian aid worldwide. Join @SafeFuelEnergy in advocating for energy access to be part of the discussion! http://bit.ly/20jDZtW #EnergyMatters #ShareHumanity [image]

Energy access is a critical, life-saving component of humanitarian response. Energy technologies & alternative fuels can help bridge the humanitarian-development divide by improving livelihoods, food security and nutrition, health, safety, and the environment in a way that is cost-effective and sustainable. Join @SafeFuelEnergy in advocating for energy access to be a key topic of discussion at the World Humanitarian Summit! http://bit.ly/20jDZtW #EnergyMatters #ShareHumanity

#EnergyMatters
Resources

Photos & Info Graphics
Download these from our Social Media Assets folder on Dropbox!

Follow on Twitter:
• @SafeFuelEnergy
• @cookstoves
• @UNHCREnv
• @UNHCRInnovation
• @FAOemergencies
• @WFP

Join our mailing list to receive updates on articles, digital events, and other media before and during WHS!

Factsheets

Energy Access in Humanitarian Settings – from the SAFE Humanitarian Working Group
Cooking in Humanitarian Settings – from the Global Alliance for Clean Cookstoves
Factsheet on gender-based violence and fuel – from the Global Alliance for Clean Cookstoves
Safe Access to Fuel and Energy – from the World Food Programme

Articles & Reports
Boiling Point 68: Energy In Emergency Settings – from HEDON
Heat, Light and Power for Refugees: Saving Lives, Reducing Costs – from Chatham House
Find more in the SAFE Resources Library

World Humanitarian Summit
https://www.worldhumanitariansummit.org/
Twitter @WHSummit
Thank you!

We appreciate your dedication to this campaign, and to improving the lives and livelihoods of crisis-affected people through energy access. See you at the Summit!

@SafeFuelEnergy | www.safefuelandenergy.org
#EnergyMatters | April-May, 2016

Contact: Kathleen Callaghy | info@safefuelandenergy.org